



# GGT GOES TO HOLLYWOOD

AWARDS LUNCHEON

★ *Untold Stories of Faith!* ★

GGTH 2018' Sponsorship Deck  
Pre-Oscar Event  
Friday | March 2nd | 2018  
5pm Red-Carpet | 6-8pm Awards Dinner/Show  
[www.GospelGoesToHollywood.com](http://www.GospelGoesToHollywood.com)

# Purpose for Gospel Goes To Hollywood Awards?

UNTOLD STORIES

FAITH

COMMUNITY

CHARITY

Gospel Goes to Hollywood Awards (GGTH) is an Inspirational Awards Show celebrating the Untold Stories of Faith during Oscar week, now in our 5th YEAR!

Created to provide a **DIVERSE** platform for believers in Hollywood. To reflect on their hard work and the faith it took to make it in Hollywood! In addition to recognizing and celebrating Faith in Hollywood, GGTH also raise awareness and funds in support of the fight against **domestic violence & under privileged children** through *The HELPPPPing Hands Foundation* as well as other beneficiaries we TEAM-UP with during Oscar Week! *Beneficiaries: Minnie's Food Pantry, The Nimby Experience and Pucker-Up For A Cause Campaign!*

Each year GGTH boasts a high-powered red carpet and pre-reception on the lavishly landscaped courtyard of the luxurious **Vibiana**, around the corner from LA LIVE! Prior to moving to the Vibiana, GGTH home for their first three years was the incredible **Taglyan Complex** in the heart of Hollywood!

Guest enjoy delectable pass trays and mimosas before entering the venue for dinner to support actors, actresses, TV and film directors, producers, writers and Hollywood's Industry as they celebrate their faith.

Gospel Goes To Hollywood Awards 2018  
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# GGTH 16' RECAP | CLICK & ENJOY!



# FAITH IN THE HOLLYWOOD INDUSTRY | Click & Enjoy!





# CO-BRANDING

Present/Previous  
Sponsors and Media  
Partners:



**TOYOTA**  
*Let's Go Places*

Will you  
**join** us?

Each year we allow Businesses the opportunity to participate in Gospel Goes To Hollywood Awards by Sponsoring this Highly Anticipated Event. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome **pre-Oscar event** that honors actors, actresses, TV and Film directors, producers, writers and Hollywood's Industry as they celebrate their faith. And, at the same time contributing to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. This 501(c)3 non-profit organization meets the needs of *domestic violence victims and under-privileged children..*

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Past/Present Sponsors & Media Partners

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# UNTOLD STORIES OF FAITH



Gospel Goes To Hollywood - Arrivals

Wendy Williams



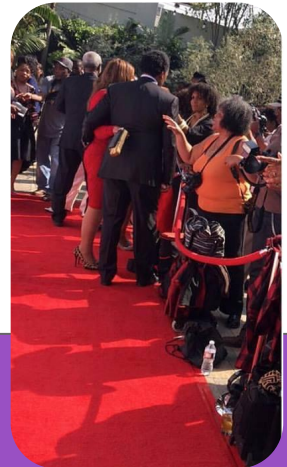
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# FAITH IN HOLLYWOOD



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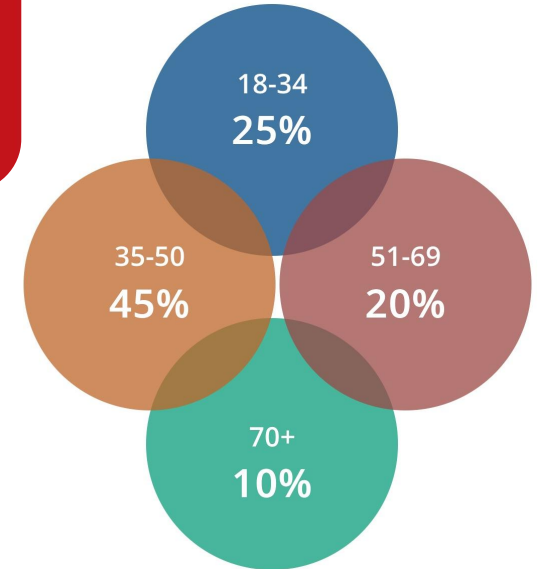
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# Television Partner



## GGTH DEMOGRAPHICS



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# Title/Presenting Sponsor \$250,000

- Recognition as "Title/Presenting Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as **Gospel Goes To Hollywood Awards PRESENTED BY "Your Company"**
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- VIP Tables for 30 guests at the event (3-Tables)
- Name/Business/Company/Foundation will be featured on GGTH Website w/ company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Back Cover AD of GGTH Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo throughout the event
- Gift bag insertion of product and/or promotional materials
- 2 Company Representatives will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"
- As the Title/Presenting Sponsor you may customize the perk of your choosing.



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# Official Sponsor \$100,000

- Recognition as "Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as the "Official Sponsor"
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- VIP Tables for 20 guests at the event (2-Tables)
- Name/Business/Company/Foundation will be featured on **GGTH** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 2 Pop-up banners throughout the venue
- Inside Cover AD of **GGTH** Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.
- Company Representative will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"



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# Spotlight Award Sponsor \$50,000

- Recognition as "Spotlight Award Sponsor" in all press, promotional and print advertisements
- Acknowledgement/Recognition by the host during the event as the "Spotlight Award Sponsor"
- Award named in YOUR HONOR
- Company Name and Logo on Step and Repeat
- Name/Business/Company/Foundation will be featured on [GGTH](#) Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Table for 10 guests at the event
- 1 full page AD in [GGTH](#) Magazine
- Exhibit space/branding area (1 6ft table)
- Gift bag insertion of product and/or promotional materials



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# Hollywood Star Sponsor \$25,000

- Recognition as "Hollywood Star Sponsor" in all press, promotional and print advertisements
- Recognition during event as "Hollywood Star Sponsor"
- Name/Business/Company/Foundation will be featured on [GGTH](#) Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Table for 10 guests at the event
- 1 full page AD in [GGTH](#) Magazine



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# Table Sponsors \$5,000 | VIP Table Sponsors

## VIP TABLE

- VIP Table for 10 guests at the event (VIP Tables-Closest To Stage)
- (Option) VIP Seating for 8 guests at the event w/2 Celebrities at YOUR TABLE
- Name/Business/Company/Foundation will be Recognized during the Event
- Full-Page AD in GGTH Magazine.



## TABLE

- Table for 10 guests at the event
- Name/Business/Company/Foundation will be Recognized during the Event
- Full-Page AD in GGTH Magazine.



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# GGTH AD Sponsors \$1,000

- Name/Business/Company/Foundation/Church/Ministry will be Recognized in GGTH Magazine
- Full-Page AD in GGTH Magazine.

**CONGRATULATION**

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ON THE 2010 ALL-STAR GOSPEL BRUNCH EXTRAVAGANZA WE PRAY GOD'S CONTINUED BLESSINGS ON YOU!

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After February 28th, General \$30 | VIP \$40  
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— MARY J. BLIGE

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**Gospel Goes To Hollywood Awards 2018**  
**GGTH EXECUTIVE TEAM**  
and a Host of Event Day Staffers



**Tomeka B. Holyfield**  
Creator/Executive Producer



**Reid Johnson-Rich**  
Senior Publicist/Event Manager



**Phyllis Caddell-M**  
Senior Publicist/Event Director



**Linda Luna**  
Publicist/Guest Coordinator

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